



community food centres
CANADA good food is just the beginning

Specialist or Senior Specialist, Development (full-time, permanent)

EFFECTIVE DATE: early 2020

LOCATION: Toronto

The Opportunity

Community Food Centres Canada is seeking an individual with fundraising experience to inspire place-based development strategies in partnership with CFCs across Canada. This role is an incredibly unique opportunity for a collaborative and empathetic relationship builder to play a major part in the growth of the good food movement.

[Community Food Centres Canada](#) (CFCC) is a national nonprofit that builds and supports vibrant, food-focused organizations in low-income communities that bring people together to grow, cook, share, and advocate for good food for all. We believe food is a powerful community-building tool that can bring people together around shared goals, build skills and physical and mental health, and create the opportunity for greater equity and social change. CFCC has embarked on a \$50M national campaign to develop community food centres in 20 communities across Canada, innovate new approaches to addressing food insecurity and advocate for positive change for low-income communities. We raise funds nationally and support partner CFCs in achieving their own fundraising goals. Existing CFCs range in size, years of operation, community served and level of fundraising support required. New CFCs will be building fundraising capacity from the ground up; several are being created in partnership with Indigenous communities. The Specialist or Senior Specialist, Development will partner with CFCs to build capacity and achieve fundraising goals.

Community Food Centres Canada hires on the basis of merit and is strongly committed to equity and diversity within our organization. We especially welcome applications from members of racialized groups, Indigenous persons, persons with disabilities, persons of diverse sexual orientations and persons of all gender identities, and others with the skills and knowledge to productively engage with diverse communities.

What You'll Do:

Build Capacity for Philanthropy, Development and Fundraising (75%)

- Develop relationships with current and new Community Food Centres (CFCs) across Canada by learning about the unique fundraising landscape of each community



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- Co-create development and fundraising strategies in partnership with CFC staff to build the capacity that will be required support CFC sustainability
- Ensure funder agreements are met through effective information management
- Support CFCs in the development and implementation of tools and resources resources based on their individual requirements
- Provide tailored coaching to support CFC fundraising
- Improve work systems, processes and procedures to enhance effectiveness

Lead Knowledge Sharing & Innovation for Philanthropy, Development and Fundraising (25%)

- Create and implement a knowledge sharing program around philanthropy, development and fundraising for Community Food Centres (CFCs) and Good Food Organizations (GFOs) across Canada
- Develop orientation and capacity building programs for fundraising staff and volunteers at partner CFCs
- Stay abreast of fundraising innovation and lead the identification, evaluation, piloting and scaling of new fundraising approaches at the national level that may inform local fundraising initiatives.

You have:

- Significant experience in building and executing development and fundraising programs at grassroots organizations and/or in smaller communities
- A background or interest in social change philanthropy
- A solid understanding of philanthropy, development and fundraising principles and practices (sector trends, ethics, donor motivation, fundraising techniques, fundraising communications)
- Demonstrated on-the-ground experience with change-making
- Proven ability to influence and motivate others, including volunteers
- Demonstrated success in teaching, training and/or coaching
- Aptitude for planning, goal setting, tracking and reporting
- Great organizational skills and attention to detail



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You are:

- Passionate about changing the status quo as it relates to food insecurity for low-income Canadians
- An exceptional relationship builder and collaborator
- Able to address diverse needs and situations with sensitivity
- Experienced in motivating and leading others through coaching
- Comfortable rolling up your sleeves to get the job done
- Curious about the evolution of fundraising practises
- Confident devising and implementing creative solutions
- Able to manage multiple projects effectively
- Always striving for continuous improvement
- Available for travel (2-3 times annually) for consultations and coaching

Why work for us?

- Be proud of being part of building health, belonging, and social justice in low-income communities through the power of food
- Be a part of an amazing culture where staff cook meals together, enjoy weekly staff meals and host special lunches to celebrate various holidays
- CFCC offers great benefits such as a comprehensive benefits package, pension plan, three weeks paid vacation starting in your first year and professional development opportunities

How to Apply:

Please send your cover letter and resume in a single document to work@cfccanada.ca. In your cover letter, please share what you think makes you an ideal candidate for this role. **Posting closes Friday, December 20th.** Only those applicants being considered will be contacted. Thank you for your interest in CFCC.